

College Sports Revenue & Participation - NC, 2016

Institution Name	Classification Name	Total Men & Women Part.	Grand Total Revenue
Duke University	NCAA Division I-FBS	668	\$100,480,206
University of North Carolina at Chapel Hill	NCAA Division I-FBS	890	\$90,500,869
North Carolina State University at Raleigh	NCAA Division I-FBS	514	\$85,201,572
Wake Forest University	NCAA Division I-FBS	394	\$66,995,224
East Carolina University	NCAA Division I-FBS	430	\$45,751,164
University of North Carolina at Charlotte	NCAA Division I-FBS	426	\$32,932,759
Appalachian State University	NCAA Division I-FBS	478	\$25,795,349
Elon University	NCAA Division I-FCS	385	\$25,416,974
Campbell University	NCAA Division I-FCS	470	\$19,141,835
Davidson College	NCAA Division I-FCS	424	\$18,148,557
University of North Carolina Wilmington	NCAA Division I without football	319	\$18,039,677
High Point University	NCAA Division I without football	320	\$14,396,349
North Carolina A & T State University	NCAA Division I-FCS	322	\$13,126,151
Gardner-Webb University	NCAA Division I-FCS	487	\$12,949,519
North Carolina Central University	NCAA Division I-FCS	297	\$12,877,364
University of North Carolina at Greensboro	NCAA Division I without football	241	\$12,686,845
Western Carolina University	NCAA Division I-FCS	351	\$12,412,758
Wingate University	NCAA Division II with football	550	\$10,487,289
Lenoir-Rhyne University	NCAA Division II with football	490	\$9,259,045
Queens University of Charlotte	NCAA Division II without football	404	\$8,709,436
University of North Carolina at Asheville	NCAA Division I without football	228	\$7,000,468
Catawba College	NCAA Division II with football	403	\$6,963,296
Pfeiffer University	NCAA Division II without football	330	\$6,640,725
Chowan University	NCAA Division II with football	380	\$6,376,932
Belmont Abbey College	NCAA Division II without football	564	\$6,193,622
University of Mount Olive	NCAA Division II without football	393	\$5,431,574
St Andrews University	NAIA Division II	339	\$5,363,397
University of North Carolina at Pembroke	NCAA Division II with football	381	\$5,093,049
Winston-Salem State University	NCAA Division II with football	263	\$5,001,496
Barton College	NCAA Division II without football	298	\$4,382,257
Mars Hill University	NCAA Division II with football	431	\$4,285,961

Shaw University	NCAA Division II with football	165	\$4,189,825
Montreat College	NAIA Division II	268	\$3,973,558
Brevard College	NCAA Division II with football	366	\$3,680,772
Methodist University	NCAA Division III with football	551	\$3,411,317
Lees-McRae College	NCAA Division II without football	262	\$3,345,035
Fayetteville State University	NCAA Division II with football	153	\$3,254,005
Johnson C Smith University	NCAA Division II with football	232	\$3,199,310
Guilford College	NCAA Division III with football	397	\$3,183,597
North Carolina Wesleyan College	NCAA Division III with football	392	\$3,151,560
Saint Augustine's University	NCAA Division II with football	211	\$2,982,988
Livingstone College	NCAA Division II with football	194	\$2,262,971
Greensboro College	NCAA Division III with football	372	\$1,928,945
Louisburg College	NJCAA Division I	295	\$1,798,802
Elizabeth City State University	NCAA Division II with football	154	\$1,784,566
William Peace University	NCAA Division III without football	170	\$879,843
Wake Technical Community College	NJCAA Division I	141	\$778,078
Johnson & Wales University-Charlotte	USCAA	92	\$645,472
Catawba Valley Community College	NJCAA Division II	83	\$630,053
Salem College	NCAA Division III without football	93	\$595,739
Cape Fear Community College	NJCAA Division I	90	\$532,543
Warren Wilson College	USCAA	103	\$488,531
Guilford Technical Community College	NJCAA Division II	74	\$380,019
John Wesley University	NCCAA Division I	57	\$357,248
Pitt Community College	NJCAA Division II	76	\$331,342
Fayetteville Technical Community College	NJCAA Division II	44	\$244,321
Sandhills Community College	NJCAA Division III	48	\$240,812
Lenoir Community College	NJCAA Division II	79	\$239,166
Mid-Atlantic Christian University	USCAA	51	\$219,665
Davidson County Community College	NJCAA Division III	24	\$169,989
Surry Community College	NJCAA Division II	64	\$155,540
Johnston Community College	NJCAA Division II	15	\$153,774
Brunswick Community College	NJCAA Division II	68	\$151,895
Caldwell Community College and Technical Institute	NJCAA Division I	26	\$122,594
Vance-Granville Community College	NJCAA Division II	24	\$109,044

Southeastern Community College	NJCAA Division II	39	\$103,457
Piedmont International University	NCCAA Division II	30	\$99,917
Central Carolina Community College	NJCAA Division III	46	\$95,139
Rockingham Community College	NJCAA Division III	35	\$81,807